

TRANSIT Final Conference

September 14-15, Rotterdam, the Netherlands

Programme

Overall programme

Thursday, 14 September 2017

08:30 – 09:30	Arrival & registrations, Coffee & Tea
09:30 – 11:00	Plenary conference Kick-off: <ul style="list-style-type: none">• <i>Welcome & Insights TRANSIT project – Dr. Julia Wittmayer & Dr. Flor Avelino</i>• <i>Getting to know the 20 Networks through Interactive Storytelling</i>
11:00 – 11:30	Coffee & Tea Break
11:30 – 13:00	Cluster A: parallel activities
13:00 – 14:30	Lunch & self-organized networking time
14:30 – 16:00	Cluster B: parallel activities
16:00 – 16:30	Coffee & Tea Break
16:30 – 18:00	Cluster C: parallel activities
18:00 – 19:00	Tour of BlueCity010
19:00 – 00:00	<i>Dinner & Party (optional: additional registration & payment)</i>

Friday, 15 September 2017

08:30 – 09:00	Arrival, Coffee & Tea
09:00 – 11:00	Plenary Session with Critical Talks & Group Discussions <ul style="list-style-type: none">• <i>Ariel Gordon: Exclusion/Inclusion Dynamics of SI: Perspective from the South</i>• <i>Edina Vadovics: Ecological Sustainability and the Urgency for TSI today</i>• <i>Gilda Farrell: Looking back at 25 years of EU (social) innovation policy</i>• <i>Prof. Tim O’Riordan: Closing Reflections</i>
11:00 – 11:30	Coffee & Tea Break
11:30 – 13:00	Cluster D: parallel activities
13:00 – 14:15	Lunch & self-organized networking time
14:15 – 15:45	Cluster E: parallel activities
15:45 – 16:00	Coffee & Tea Break
16:00 – 17:00	Plenary wrap up & farewell <ul style="list-style-type: none">• <i>Closing the conference - moderated by Prof. Dr. Derk Loorbach</i>• <i>Interviewing our key listeners (policy-makers & practitioners)</i>• <i>Collecting questions & reflections from all conference participants</i>

Session Descriptions

TRANSIT Final Conference

Assigned rooms are subject to change.

CLUSTER A (14/09: 11:30-13:00)

Space	Organizers	Title
Balzaal	Ezio Manzini, Virginia Tassinari, Carla Cipolla	<p>DESIS Philosophy Talk @Transit Collaborative democracy. A project-based approach</p> <p>This particular series of DESIS Philosophy Talks – platforms of discussion between design and philosophy on issues coming from the practices of social innovation – called DESIS Philosophy Talk “Regenerating Democracy: a design contribution” (www.desis-philosophytalks.org) is an answer to a call launched by Ezio Manzini and Victor Margolin called <i>Open Letter to the Design Community: Stand Up for Democracy</i>, in which the design community is asked to react, stand up and express our concern for democracy worldwide. This issue will be researched upon by means of transdisciplinary lenses - with a particular focus on philosophy - in order to create together a critical constructive reflection on project-based practices of social innovation aimed at enabling collaborative forms of democracy.</p> <p>This DESIS Philosophy Talk is part of a series of different Talks on this issue taking place around the world, that started at the Cumulus conference in Kolding (DK) in May 2017. All the reflection produced will then be shared with the international design community, and made available on the DESIS website.</p>
Mango	BlueCity (Van der Wal, Gydo)	<p>Circular Catering, is it possible?!</p> <p>BlueCity is setting up circular catering, what are the challenges and is it possible to have 100% circular catering with no waste? It is a journey where we can use all possible help and tips. The participants will taste the possibilities offered by locally-produced circular food. But that's not all, what are the international possibilities of circular food and catering? What can we learn from the participants?</p> <p>Let's have an open discussion and learn from each other.</p>
Pineapple	Coumou, Friso	<p>The secrets of successful boundary workers: bridging society & government</p> <p>Group dialogue on how to give voice to different groups in society to influence national policy. I will share my own experiences of being a civil servant and boundary worker, standing firmly with one leg in the ministry of infrastructure and the environment, and with the other leg in society. The dialogue will be about both formal/institutional arrangements and informal/relational arrangements, the journey, the tools used, the frictions with and push-back from 'the system', the politics involved, the tactics, tricks and secrets, and the different roles of government in relation to society.</p>

Berry	Rach, Sarah, & Veenstra, Amelie	<p>Challenging roles in the new economy</p> <p>Social entrepreneurs often have a big challenge in relating to other actors in their surroundings, whether that is a municipality, a competitor or local initiative. Instead of having a difficult relationship, these different groups can have synergies and support each other enlarging a resilient network.</p> <p>This is what Impact Hub Rotterdam is aiming for. Impact Hub Rotterdam is a social enterprise that is closely embedded in its local neighbourhood. They are determined to provide literally and figuratively space for local initiatives and social entrepreneurs, to empower them and build a local economy. These two groups show synergies and support each other; e.g. through exploiting places, managing facilities, being preferred supplier, collaborate on setting up businesses, organising events, lobbying together with municipalities. One of the underlying principles is building an informal infrastructure for creating a (local) circular economy. However, these groups also differ on a number of important aspects, such as dynamic, motivation or just the speed of working – this can lead to misunderstandings. They also have different mentalities which translate in a feeling of being more or less worthy in comparison with the other. It is also a challenge to keep the added value local.</p> <p>In this session we'd like to explore how the interests of social entrepreneurs and local initiatives can be aligned to increase their collective impact. What kind of relationships do they encounter and develop, how do they work together productively and what are ingredients of a successful collaboration? We invite the conference participants to share their experiences and thoughts and to come up with alternative ideas about how to organize institutional support and internal alignment.</p> <p>We combine this practical challenge with research insights about actor roles. Analysing roles gives insights in ideas about responsibilities and necessary interventions to address a persistent problem or lead to new insights about a desirable role constellation. This helps to understand the transformative potential of new actors/role constellations.</p>
Beetroot	Haxeltine, Alex, et al.	<p>Putting the TRANSIT theory of social innovation into practice</p> <p>One of the main activities of the TRANSIT research project has been the development of a new theory of transformative social innovation.</p> <p>In this session we will start by briefly addressing what we mean by a "theory" and how we see its relevance to the practice of social innovation. We will then present a short summary of our current understanding of transformative social innovation, and share five key insights about the practice of transformative social innovation that emerge from our research in TRANSIT.</p> <p>The second part of the session will then provide an opportunity for you to discuss these insights with other participants in the session, and with TRANSIT researchers, with the aim of exploring and evaluating how they are of practical use in furthering social innovation activity. We will do this using a World Café format, so you will be able to join a discussion on the key insight/s that you find most interesting and relevant to your own work.</p>

Kiwi	Lema-Blanco, Isabel et al.	<p>How can Social Innovations empower youth people (in risk of marginalization) and engage them in community action?</p> <p>Panel session that gathers the experience and knowledge of Social Innovation practitioners, SI researchers and the audience to dig deeper on how SIs create new spaces and formulas to engage and empower new generations in community action. Participants will share their experience in the field and discuss with audience alternative forms to involve youth in social innovation. The panel also addresses the challenge of creating collaborative projects that build new relations between different institutions and networks. The session will be participated by the following speakers:</p> <ul style="list-style-type: none"> •Isabel Lema-Blanco, University of A Coruña. Researcher at TRANSIT project, involved in the case-studies of the European Credit Unions movement, Spanish Timebaking and the Slow Food movement. •Pedro Manuel Sasia Santos, president of FEBEA and leader of the Spanish credit cooperative FIARE. Ethical banking as FIARE contributes to the empowerment of so-called “non-bankable” people by supporting social and solidarity economy entities and funding innovative projects. •Michael Marks, researcher (USA) and Kate Macdonald, director at Timebank Hull (UK), which develops a mutual aid network (MAN) for young people at risk of placement using social innovation tools. •Sanda Rakocovic, project manager of the Platform for Social Innovation YouSEE, a project that analyses the possibilities of using social innovations in the field of employment of social disadvantaged youth in Western Balkan and Turkey.
Skybox	Wirth, Timo, & Karré, Philip Marcel	<p>Knowledge co-production and experimenting in urban labs: lessons learnt from Urban knowledge and Urban living labs in Rotterdam</p> <p>Various forms of urban laboratories are being advanced as approaches promising to support sustainability goals in cities. Common to the various labs is the focus on knowledge co-production and experimenting with solutions for the urban mobility, housing, education, employment, urban regeneration or new uses of data in the city. Their majority includes the active engagement of local university partners.</p> <p>There is a vital discussion about the setup, operation and effects of implementing Urban Labs as many Cities and Universities started experimenting with these approaches. However, the commonalities and differences between different types of urban labs are still unclear. In addition, it still remains fuzzy, in which way the work in urban labs is able to trigger sustainable impact within the urban realm and may function as a new complementary way of governing the city.</p> <p>In order to discuss these and further questions we propose a Tandem presentation session, in which we first present insights from working with and doing research about Urban Knowledge Labs and Urban Living Labs. For each type of lab approach a short presentation will be given by a scientist and a practice partner from one of the respective Labs in Rotterdam. Based on these initial inputs, the workshop aims at facilitating a fruitful dialogue between Urban Lab representatives, policy maker, and researchers to discuss experiences, barriers and drivers for establishing Urban Labs as well</p>

		as benefits and challenges of applying Lab approaches as instruments of city making.
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CLUSTER B (14/09: 14:30-16:00)

Space	Organizers	Title
Balzaal	Ruijsink, Saskia	<p>Learning from Critical Turning Points - Evaluation for Social Innovation</p> <p>Social innovators, entrepreneurs, policymakers and researchers that work towards transforming our society to become more sustainable and socially just typically experience that transformation is a process and a journey on a bumpy road: we are engaged in events, encounters and actions, which are decisive for achieving transformation, some of those are carefully planned, while others occur by chance, spontaneously. In TRANSIT we have developed a tool that facilitates learning and evaluation by looking at so called 'critical turning points' since we believe that traditional impact assessment strategies do not always offer what we need. During this session you will practice with this tool around the following topics: a) how do social innovations engage in societal change and transformation processes?; b) what critical turning points did they encounter in this process?; c) how can social innovations learn from them/ the process and improve their performance?</p>
Mango	Brieuc-Yves (Mellouki) Cadat-Lampe, et al.	<p>Acting Empowerment through Popular Education</p> <p>The workshop presents an example of the practice of Popular Education in the Netherlands: reducing welfare and health inequalities among ethnic minorities by strengthening the community and the individual through social interventions. This is a joint initiative of grass-roots organisations from Afghan and Somali refugees and Movisie, the Netherlands Institute for Social Development.</p> <p>Popular Education was developed in the sixties in South-America by the Brazilian educator Paulo Freire as a method for adult education that encourages learners to examine their lives critically and act to change social conditions.</p> <p><i>Theatre of the Oppressed.</i> In the health intervention that is presented, training and coaching of community workers have been inspired by the Theatre of the Oppressed developed by the Brazilian theatre practitioner Augusto Boal and introduced 30 year ago in the Netherlands, Rotterdam by theatre practitioner Luc Opdebeeck through his company Formaat, (Workshop for participatory drama).</p>
Pineapple	Wittmayer, Julia & Kieboom, Marlieke	<p>Citizens: how to do research, design and delivery of public services with people</p> <p>Social innovation is often presented as the silver bullet in re-designing public services and systems. But in practice co-research and co-design with citizens confront social innovation teams with complex questions. What is it like to have people with lived experience of a social challenge (ie. youth who</p>

		<p>fall between the cracks of the education system, lonely elderly people, people with health problems) on the project team? Who gets to define research questions, what are good outcomes? And when not to involve citizens?</p> <p>This session shares practical insights from projects in the Netherlands and Canada on questions of how to design research, policies and services with and for citizens. We will explore current social innovation methodologies and digital tools that support this process of co-design and co-research. What are the challenges of working with citizens? What does it take for a facilitator to support this process? Join us for a lively discussion!</p>
Berry	Søgaard Jørgensen, Michael & Balázs, Bálint	<p>Science shops as spaces and places for social innovation</p> <p>The concept of science shops is a social innovation within science-community partnerships based on participatory research support in response to concerns experienced by civil society. Many science shops are based at higher education institutions (HEI) and facilitate cooperation between researchers, students and civil society as part of research and education. Other science shops are not-for-profit consultancies and associations organising research cooperation with civil society. The aim of the session is to discuss experiences with and strategies for science shops as concept for cooperation between HEI - and other types of public institutions - and civil society. Different concepts for science shops are presented and the possibilities for civil society empowerment through science shops are discussed. The session is relevant for HEI's and other public institutions that have or want to set up a science shop and for civil society organisations that have or want to develop cooperation with public institutions.</p>
Beetroot	Karré, Philip Marcel	<p>The hybrid nature of social innovation: opportunities and risks of clashing values</p> <p>In the public debate, social innovation is often misrepresented as an a-political and a-historic phenomenon in which naively idealistic citizens take on social challenges all by themselves. Some even go as far as calling traditional institutions (governments, market players) outdated or obsolete.</p> <p>Such a perspective ignores the fact that in order to achieve innovation, the values, institutional logics and interests of different parties from different sectors of society (government, market, Third sector) have to be combined. This often leads to tensions, which (depending on how well they are understood and managed) can have positive but also detrimental effects. This hybridity is an essential characteristic of social innovation.</p> <p>We will discuss and further develop ideas about hybridity and social innovation in this session from a public management and governance perspective.</p>
Kiwi	Kunze, Iris, Et al.	<p>Organisational Forms in transition - experiences from social innovation initiatives</p>

		<p>In this session, we intend to provide a space for initiative actors, policy makers and researchers to exchange on innovative principles of organisation.</p> <p>We start with short inputs on TRANSIT research results and experiences by social innovation initiative actors, guided by the questions: What experiences have social innovation initiatives with 'new organisational forms'? What is challenging what has been successfully solved? Which underlying principles can be identified as enabling, empowering and socially innovative?</p> <p>With a fish bowl format, case examples and sharings we also integrate the audience into this co-creative process of developing potential solutions.</p> <p>Furthermore, we invite to co-explore which experiences and methods are transferrable to other contexts in society. Can mainstream politics be inspired by these innovations? We will protocol the outcomes for integration into the TRANSIT final results. Our invitation is also to build a forum for exchange on innovative organisational forms amongst initiatives.</p>
Skybox	Bird, Sarah Marks, Michael Huston, Barbara Weaver, Paul	<p>The Challenges of Resourcing and Diversification for Sustainability</p> <p>Social innovation organisations often address their initiatives to areas of high societal need. They can also help society avoid preventable costs. However, there is no guarantee of turning initiatives into sustainable income. We propose to explore challenges entailed in developing and implementing strategies and business plans for translating promising initiatives into sources of sustainable income. We will use actual live cases of time banks for this; ones currently seeking ways to develop and generate income from health, welfare, inclusion, employability and secondary economy initiatives. Participants will identify and discuss challenges in working with current institutions and statutory bodies, in developing business offers and in creating social enterprises. We will share experiences, successful and otherwise, as a basis for making suggestions about approaches, tools and techniques to use, capacities to strengthen, actors to engage with, and how to reach and engage policymakers, etc. We hope to generate suggestions to support the live cases and social innovation organisations more generally.</p>

CLUSTER C (14/09: 16:30 – 18:00)

Space	Organizers	Title
Balzaal	Howaldt, Jürgen	<p>On the Future of SI Research and Policy</p> <p>SI-DRIVE, sister project of TRANSIT, has conducted a global mapping of social innovation initiatives and has learned about the diversity of social innovation around the globe. Empirical data, theoretical advancements and policy dialogue have contributed to a description of a colourful status quo. In this session, an overview of SI-DRIVE key results will be followed by complementary statements from the H2020 project "Social Innovation Community" and TRANSIT. The session's objective is to present major challenges for Social Innovation research and policy and cornerstones of a declaration on the future of SI and to discuss these with the session</p>

		participants. This includes an understanding of the role of research in the further development of social innovation.
Mango	Julia Backhaus, Bonno Pel, Sijr Hoeijmakers	<p>A new wave of basic income realisation: the co-production of transformative knowings</p> <p>Recent years have seen a surge of activities around basic income across the globe. Following previous periods of political interest or debate and advocacy in academic circles, as of lately, two additional types of phenomena can roughly be distinguished: civil society-led basic income realisation strategies in the form of crowd-funded basic incomes, petitions or popular votes as well as policy-led experiments at different governmental levels.</p> <p>This session brings together an international group of people who have committed their minds, hearts and hands to realise basic income:</p> <ul style="list-style-type: none"> • Sijr Hoeijmakers, Effective Altruism Netherlands, • Amira Jehia, Mein Grundeinkommen, Germany, • Ronald Mulder, MIES, the Netherlands, • Enno Schmidt, Initiative Basic Income, Switzerland, • Alexander de Roo, Vereniging Basisinkomen & BIEN, the Netherlands <p>Together with TRANSIT researchers Julia Backhaus and Bonno Pel, this group explores how the activities and initiatives they are part of co-produce transformative knowings around basic income, including the purpose of work, life and policy.</p>
Pineapple	Dumitru, Adina	<p>Sustainable Lifestyles Session</p> <p>This session will focus on different types of social innovations and their potential for transforming lifestyles and economies in a sustainable direction. It will focus on evidence from in-depth studies of pioneer initiatives aiming to promote sustainable lifestyles in different European regions, both issue-based (i.e focusing on one domain such as food) and holistic (e.g. ecovillages) to facilitate discussion on: 1) the motivations and effects of involvement in sustainability initiatives and 2) the role of networked social innovations in achieving societal impact.</p> <p>Based on research carried out in the GLAMURS project (Green Lifestyles, Alternative Models, and Upscaling Regional Sustainability) and the TRANSIT project, we will provide an overview of the sustainable lifestyles initiatives in seven regions across Europe, including the region around Timisoara in Romania, the region around Halle in Central Germany, the Danube-Bohemian Forest region in Upper Austria; Galicia in Spain, Lazio, and the Rotterdam-Delft-The Hague metropolitan region, the Netherlands, (7) and the Worksmart initiative in the city of Aberdeen and Aberdeen-shire, Scotland. Initiatives include Eco-Villages, Repair Cafes, Food Cooperatives, and Energy Cooperatives. We will also discuss social innovations developed by holistic initiatives such as ecovillages– for instance shared ownership on the base of individual empowerment and ‘new modes of community’. Some studies have proven that ecovillage members consume only a third of the footprint compared to average citizens in Germany and the UK. We discuss</p>

		how they have achieved this result and what is and can be transferred to other societal contexts, from both research and practitioner perspectives.
Beetroot	Wolfgang, Hoeschele & Zuijderwijk, Linda	<p>Sharing Cities: Activating the Urban Commons</p> <p>This interactive workshop will begin with a presentation highlighting people, projects, and policies working to create real equitable sharing cities, with an emphasis on energy, finance, food and water. It draws from examples from the more than 120 model policies and case studies Shareable curated in the new book, <i>Sharing Cities: Activating the Urban Commons</i>.</p> <p>These examples will be a launching point for participants to examine the potential of this movement. Using the World Café methodology for group dialogue, we will invite everyone to contribute their ideas on the various topics through curated discussion questions. At the end of the workshop, we will all share the collective ideas and thoughts that emerged.</p> <p>Please note: the content of this session has been adapted on 5.9.2017</p>
Kiwi	Berkhout, Remko & Röbbke, Adrian	<p>Transformative tales – how stories shape better innovation practices</p> <p>A transformative social innovation practice is a people-centered practice. Yet, many initiatives struggle to move beyond reductionist notions of ‘informants’, ‘beneficiaries’ or ‘users’.</p> <p>How can story telling strategies promote transformative social innovation practices?</p> <p>In this interactive session we bring together two approaches to work with stories for change. Participants will be able to experience 2 blocks of 2 mini-laboratories</p> <p>The first mini laboratory enables participating to work with stories from Lab practices, guided by Kennisland and Caritas Vienna. How can the collection, reflection and dialogues on stories of the <i>past and present</i> enable transformation and mobilisation?</p> <p>The second mini laboratory weave together stories of change brought by participants to allow identification with the larger transformative movement and reflect on their unique participation in it. Collectively, participants <i>learn from an emerging future</i> about key aspects of accumulated narratives to carve out the contribution of TSI to a systemic transformation. "What are we called to do now? We then zoom out again zooming to a systemic/global scale by approaching our story-crafting process from the future: "How is it now (in the future) and what were the central turning points? How could the crafted stories contribute to those turning points?"</p> <p>Running the two mini laboratories parallel will open distinct angles and processes on narratives and will allow us to integrate what we have learned and co-created at the end of the session to enrich repertoires in the field of ‘stories for change’</p>

Skybox	Rach, Sarah Renema, Jesse, Heinen, Rik, Voorberg, William, Schuermans , Judith	<p>Social innovation in city governance and urban planning</p> <p>Blue Green Infrastructures (BGI's) and community spaces make up a big part of cities. They play a big role in the sustainability and social dimension of cities. The concept and practices of social innovation have the potential to demonstrate the added value of these physical spaces. The focus of this session therefore lies in the potential and use of social innovation in city governance and urban planning and how physical spaces can benefit from social innovation.</p> <p>We set the framing of social innovation in the context of cities and spaces and demonstrate so by 2 cases: BGI's in Dordrecht and community space (Impact Hub Rotterdam) in Rotterdam.</p>
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CLUSTER D (15/09: 11:30 – 13:00)

Space	Organizers	Title
Balzaal	Nielsen, Anne & Rach, Sarah	<p>Challenge Lab “Social Innovation & Migrant Inclusion”</p> <p>What can the EU learn from SI initiatives? In this session Anne Nielsen, TRANSIT policy officer DG research & innovation from the European Commission, will kick off with the EU perspective on social innovation and examples of SI-initiatives working on integration and migration. Societal inclusion and integration of migrants is one of the main societal challenges of our times. The European Union, public authorities and societal actors are exploring and exchanging approaches and ideas on how to best to integrate migrants into their new societies. Focus is often on integration policies and training aimed at facilitating in particular labour market integration. But what role does and can social innovation play as concerns inclusion of migrants into their new societies at large, including into the labour market? Is there anything we can learn from the social innovation initiatives and networks as those studied in TRANSIT? Are there innovative practices and ideas amongst these social innovations that might be useful for fuelling the societal inclusion of migrants, and if so how?</p> <p>The audience is invited to share their experiences with SI. Together we will discuss topics such as the possibilities and limits of SI and what instruments are lacking in the EU to support SI in addressing large societal challenges such as integration and migration.</p>
Mango	Riegler, Johannes, et al.	<p>Are we all Ali Baba's? If opportunity knocks.. build a door!</p> <p>Lend us your brain! Which intervention brings fluidness and opens doors like Ali Baba? In this session we will roleplay broker dynamics with an actual case. We want you out of your compartment to support the search for hidden openings. The setting will draw from experiences found in TRANSIT, SIAC and JPI Urban Europe.</p> <p>One reoccurring issue in and around new urban economies and business models is the civil society and public administration role delegation and a tension around responsibilities and resources.</p> <p>We explore how to support urban social innovation through transnational collaborations. By the same token, how transnational social innovation</p>

		<p>networking can support and build capacities for urban sustainable transitions pathways.</p> <p>The session is jointly organised by JPI Urban Europe and the Social Innovation Acceleration in Cities (SIAC) network. It aims to bring together social innovators, researchers and public administration to bring the theme and topic forward.</p>
Pineapple	Grassi, Laura	<p>The Social Innovation Game</p> <p>The Social Innovation game is an interactive activity based on the "Amoeba model of cultural change". A role-play activity aimed at exploring the existing model that characterizes Social Innovation in all its forms. Throughout this role-play, participants will experience what it takes to drive social innovation in our current reality, step into different roles to understand the dynamics behind innovation and explore what it takes to support change makers that are driving this change.</p>
Berry	Dumitru, Adina et al.	<p>Eat, Honour, Change: Sustainable transformations in food systems</p> <p>This trio presentation aims to explore social innovation for sustainable transformations in food systems, focusing mainly on the aspirations and motivations that drive them and the social learning regarding interpersonal relations along the way. It will attempt to provide answers to the following questions: What are the main aspirations and motivations driving involvement and persistence in SI initiatives? How are these aspirations put into practice within social innovation initiatives and what do initiatives learn in their journeys to achieve their transformational objectives? What are the dilemmas initiatives face as they develop and to what extent do they manage to significantly challenge, alter, replace or produce alternatives to existing social relations, including interpersonal ones?</p> <p>Together with Cinzia Scaffidi, activist and member of Slow Food, Adina Dumitru and Iris Kunze, we will illustrate these topics through the story of Slow Food and with examples of responsible consumption initiatives focusing on food in the GLAMURS project. Cinzia will first provide an answer to these questions through the story of Slow Food and its international development. Secondly, Adina and Iris will introduce a few insights on these topics based on research carried out on Slow Food and other cases in the TRANSIT project. A discussion and reflection exercise to promote audience engagement and learning around the topic of social transformation as it relates to food will then be organized.</p>
Beetroot	Bynon, Radhika	<p>Social innovation as a response to challenges and crises: exploring experimentation from Norway, Croatia, Estonia and Italy.</p> <p>Social innovation can flourish in such contexts – the desire for new and better solutions leads to creativity and creates the impetus for the courage needed to achieve change. The SIC project has been supporting experimentation in 4 European cities, where local people have been working together to first co-define a pressing challenge in their community and then co-design solutions. The challenges identified could in many cases be considered crises: the arrival of large numbers of refugees, the flight of young people from small communities to big cities, homelessness.</p>

		<p>This session will explore cross sector collaboration to address crises, with a focus on engaging actors from the public sector and business to work alongside citizens.</p> <p>4 cases will be presented of how SIC experimentation of tools and methodology to support public sector and business to design SI solutions has been effective. What are the characteristics of faced challenges and the envisioned solutions? What are the potentialities that emerges from the SIC experimentation? Is it possible to learn how to design and develop SI solutions? What effects SI provoke in different organisation contexts? What advantages an experiments-based approach show to support SI flourishing?</p> <p>The comparison among the cases will allow participants to better understand some chronical challenges different countries in Europe are currently facing and what can be the impact of SI experiments with respect to the faced challenges and contexts.</p>
Kiwi	Santos, Francisco	<p>Social Innovation and Blockchain</p> <p>Technology, alike social innovation, both empowers and disempowers different actors. And alike transformative social innovation, crisis situations enable the transformative potential of new ways of doing, thinking, and organising, whether brought upon by technological innovation, capable of reproducing these same effects at scale.</p> <p>Approaching its 10th year, the mere fact that Bitcoin has achieved a tradeable valuation and a currency-like status represents the first step of decentralised digitally tradeable value contained in strings of code and corresponding properties. The cryptocurrency space is now enabling the trade of tokens that have other properties than just the trade of value.</p> <p>Blockchain, the software protocol first observed in Bitcoin, holds immense potential as an enabler of these same new ways of doing, thinking and organising. Within this session, we will be looking into how Bitcoin and Blockchain work, as well as the enabling factors for their development. After exploring a number of examples of how this technology is currently being explored and developed, we'll attempt to enact social innovations at scale through Blockchain concepts and design.</p> <p><i>If you want to read more, you can read the short blog post "Social Innovation and the Blockchain"</i></p>
Skybox	Julia Backhaus, René Kemp, Paul Weaver	<p>Social innovation for a 'humanised economy'</p> <p>This session connects people interested or involved in alternative economy initiatives and people thinking about ideal contextual framework conditions for such initiatives. Social, solidarity or secondary economy initiatives employ alternative organisational or ownership structures to deliver services or provide support that the 'free market', and the political institutions it is based on, deliver merely insufficiently or fail to deliver entirely.</p> <p>TRANSIT research found that a primary motivation for people to engage in or support social innovation initiatives is a yearning for purposeful and meaningful activities that require competence and that offer autonomy and personal relatedness. History has shown that contextual conditions and</p>

		<p>institutional design are crucial to shield successful alternative economy initiatives from profit-seeking, hostile takeovers.</p> <p>We will discuss design, implementation and context, including interventions in social welfare provision, company law or the science system, for strong and lasting social initiatives that may form the foundation of a 'humanised economy'.</p>
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CLUSTER E (15/09: 14:15 – 15:45)

#	Organizers	Title
Balzaal	TRANSIT Project	<p>TSI Manifesto Assembly</p> <p>Together with people from the networks and initiatives under study, TRANSIT researchers have drafted a Manifesto on Transformative Social Innovation, to distil shared insights, challenges and calls to action. During this session all conference participants are invited to provide feedback on the Manifesto, to express support and to discuss ideas for follow up steps.</p>
Mango	Agterbosch, Susanne Smulders, Mirjam Beyen, Claasje	<p>Social Resilience Dialogues</p> <p>The Social Resilience Monitor (SRM) - developed by het PON and Telos – enables to assess and measure the dynamics of social resilience in a social system or community. Social resilience is defined as the capacity of people or communities to deal with changes and the access to external resources that enable different strategies that enhance the resilience. The SRM distinguishes three types of resources: personal resources, social resources and (essential) services in the (immediate) vicinity.</p> <p>Based on the SRM we developed a Social Resilience Dialogue game enabling stakeholders to discuss problems in society (for instance loneliness, community security problems) from the perspective of social resilience. In the workshop we'll give an introduction on the social resilience game – a quick guide to the background, context, and application of the dialogue game - and experience the game by playing it ourselves. We also share our experiences in applying the game in different contexts.</p>
Pineapple	Gutierrez, Augusto	<p>Rural Hub Activation in Ghana</p> <p>An international learning journey and a co-design workshop activated a house as a netweaving facility in a rural community in Kenyasi, Ghana. How the surrounding people and organizations respond to that? In service of what this Grassroots Hub can support Kenyasi's desire to employ young people and develop itself as independent from the local gold mine? How to become self-sustainable while there's scarcity of some resources and abundance of others?</p>
External	Steenhoven, Hugo van der	<p>Urban Cycling Lab</p> <p>In many cities around the world the use of bikes is growing rapidly. Which is great news, as this makes cities more healthy, safe and thriving. But biking is yet far from mainstream. Too often, the promotion of cycling is treated quite narrowly as a strategy of mobility planning, or even as goal on its own, and not seen as part of city's larger agendas regarding health, economy, spatial planning, etc. In our view, playing into especially the social-economic benefits</p>

	<p>is a key strategy to establish links to more diverse agendas and create a broader commitment for the promotion of biking.</p> <p>This is why we work on establishing 'Urban Cycling Labs', a programme generating space to go beyond business-as-usual, creating and experiencing a biking city. The lab can serve as an anchor-point for local parties who are eager to seize the social and commercial opportunities of a 'cycling city'. Together, they make it part of the daily life in the city.</p> <p>In this activity, we will visit some initiatives that are part of our Cycling Lab project in Rotterdam-South, introduce a similar project in Rosario (Argentina), discuss key insights and in broader sense reflect on inclusion & social innovation.</p> <p>Note: Will last 2 hours & will require sign up for bike rental numbers!</p> <p>(meet in reception area)</p>
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